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Edexcel\_GCSE\_\_Business\_\_Introduction-to-small-business-student-book. Report a problem. Categories & Ages. Business and finance; Business and finance / Accounting and finance; Business and finance / Business economics; Business and finance / Business management; Business and finance / International business;

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GCSE 9-1 Business Studies Introduction Lesson (Edexcel) This is a PowerPoint presentation introducing Year 11 students to the final year of their studies. It covers Theme 1 and 2 content, the exam layout, the assessment objectives for Edexcel and goes through a range of examples, finally finishing with some numerical questions and answers.

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Tip: Using only the business name is not sufficient for context. You can include the business name in your answer, but to gain full marks you need to use information that specifically relates to ...

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Recognise the importance of customer satisfaction and repeat business to the success of a business Know how effective customer service includes fulfilling customer orders accurately and on time and dealing with complaints The basic process involved in recruiting staff to work in a small business.

Unit 1 student revision guide

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Introduction to Small Business Revision Notes

It is a common mistake to believe that promotion by business is all about advertising. It isn't. There are a variety of approaches that a business can take to get their message across to customers, although advertising is certainly an important one. It is important to understand that a business will use more than one method of promotion.

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